

ESG INNOVATOR: STRATEGY, IMPACT & LEADERSHIP

December 08 till 10, 2025 - Dusit Thani Hotel, Dubai - UAE

COURSE INTRODUCTION:

This 3-day immersive training course is designed for professionals and leaders seeking to understand, apply, and champion Environmental, Social, and Governance (ESG) principles within their organizations.

Led by internationally renowned sustainability expert, the program combines global best practices with practical frameworks and interactive exercises to equip participants with the tools and confidence needed to integrate ESG into core business strategies.

Through a mix of talks, group work, and real-world case studies, participants will explore how ESG can drive innovation, reduce risk, enhance value creation, comply with disclosure requirements and prepare organizations for a resilient, low-carbon future.

COURSE OBJECTIVES:

By the end of this training, participants will:

- Gain a foundational understanding of ESG concepts, reporting frameworks, and regulatory trends.
- Learn how to identify ESG risks, opportunities, and material issues relevant to their organization or sector.
- Understand decarbonization strategies including carbon footprint measurement and net-zero roadmapping.
- Explore case studies and practical applications of ESG practices that drive ROI and stakeholder trust.
- Build a clear roadmap to transition from ESG compliance to ESG innovation.
- Develop actionable leadership strategies aligned with circular economy principles and digital transformation

LEARNING OUTCOMES:

Participants completing the course will be able to:

- Explain the key elements of ESG and how they relate to business performance and sustainability.
- Analyze and assess ESG reporting standards such as GRI, IFRS S1 & S2
- Calculate Scope 1 and 2 emissions and identify strategies to reduce their carbon footprint.
- Apply ESG strategies to develop cost-saving innovations and product/service enhancements.
- Identify ESG sales and employee wellness/productivity opportunities
- Collaborate across departments or supply chains to implement responsible ESG practices.
- Present a customized ESG roadmap and leadership plan tailored to their organization's context

WHO SHOULD ATTEND:

- Sustainability and ESG professionals
- Chief Financial Officers and Chief Executive Officers
- Owners of SME companies that want to benefit from ESG opportunities
- Corporate strategy and risk management teams
- Sales and Human Resource experts
- Supply chain, procurement, and operations managers
- Technology and innovation leaders driving ESG digitalization
- Entrepreneurs and consultants supporting ESG integration

Mr. Matthias Gelber

**International ESG Expert
Sustainability Trainer
Voted "Greenest Person on the Planet"
Co-Founder, ESG Innovation Hub**



Matthias Gelber, widely known as the GreenMan, is a seasoned environmental expert, keynote speaker, and trainer with over 30 years of international experience in sustainability and ESG. Originally from Germany, he is deeply passionate about aligning environmental responsibility with economic performance, guiding organizations toward resilient, low-carbon futures.

In 2008, Matthias was voted the "Greenest Person on the Planet" by 3rd Whale (Canada) and has remained a driving force in global green advocacy ever since. He holds a Master's degree in Environmental Science with Management and Legislation from Brunel University, UK.

He has delivered training and talks in over 40 countries, working with corporations, governments, and institutions to integrate ESG into core strategy and practice. His engagements include collaborations with BSI, DTI, Heidelberg Printing Machines, the Asian Development Bank, and the Philippine Stock Exchange. Matthias also co-founded Maleki GmbH, a German company that produces low-carbon building materials for sustainable construction.

His practical green initiatives include building Southeast Asia's first off-grid mobile eco-home, promoting green mobility, and investing in biodiverse forest plantations as part of long-term carbon sequestration projects.

Matthias is the creator of the Certified ESG Innovator Program, developed through the ESG Innovation Hub. This program equips leaders with hands-on tools to drive NetZero transitions and ESG transformation across sectors.

He lives by the values he teaches. Now based in the Philippines with his family, Matthias continues to champion sustainable living, meaningful community impact, and corporate responsibility.

As author of The Green Man's Guide to Green Living and Working, he offers practical guidance to reduce environmental footprints at home and at work—empowering individuals and organizations to take science-based, impactful climate action.

Some of Matthias's clients include:

- | | |
|---|---------------------------------|
| • British Standards Institution | • Dell |
| • UK Department of Trade and Industry | • Malaysia Rail Link |
| • Malaysia Timber Certification Council | • Marks & Spencer |
| • Asian Development Bank (ADB) | • Abu Dhabi Chamber of Commerce |
| • Brunei Ministry of Works | • Dubai Police |
| • Boysen Paints Philippines | • Megaworld Corporation |



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Course Agenda

- **Welcome & Introduction (09:00 - 09:15)**
- **Basics of ESG – Environmental, Social, and Governance topics overview: (09:15 - 10:15)**
 - ◊ Climate Change and Emissions
 - ◊ Resource Efficiency
 - ◊ Health, Safety, Employee Wellness
 - ◊ Corporate Governance and Risk

Morning Break (10:15 - 10:30)

- **Interactive Exercise:** Identify ESG issues, opportunities, and barriers using Post-It Notes (10:30 - 11:30)
- **ESG Reporting Standards: (11:30 - 13:00)**
 - ◊ Importance of transparency
 - ◊ Key ESG Frameworks
 - ◊ Ratings Agencies
 - ◊ IFRS S1 & S2
 - ◊ Best Practices, Challenges, Trends

Lunch Break (13:00 - 14:00)

- **How ESG Can Generate Value and ROI: (14:00 - 14:30)**
 - ◊ Cost reduction
 - ◊ Talent retention
 - ◊ Competitive advantage through innovation
- **ESG Innovation Case Studies (14:30 - 15:00)**

Afternoon Break (15:00 - 15:15)

- **Exercise & Presentation:** Key ESG issues in your organization (15:00 - 16:00)

- **Recap and Day Overview (09:00 - 09:15)**
- **Paris Agreement:- Introduction, NDCs, Long-term Goals (09:15 - 10:00)**
- **Carbon Footprint:- What it is, importance, components, measurement methods (10:00 - 10:45)**

Morning Break (10:45 - 11:00)

- **Scope 1, 2, and 3 Emissions:- Definitions and how to measure each, Carbon accounting (11:00 - 12:00)**
- **Science-Based Targets & IFS SR2 & TCFD:- Benefits and integration (12:00 - 13:00)**

Lunch Break (13:00 - 14:00)

- **Engaging Suppliers and Partners:- Collaboration, co-creation, joint monitoring (14:00 - 14:15)**
- **Net Zero Roadmap:- Activity: Develop and present your roadmap (14:15 - 15:15)**

Afternoon Break (15:15 - 15:30)

- **Group Feedback and Wrap-up (15:30 - 16:00)**

- **Recap and Energizer (09:00 - 09:15)**
- **Value and Innovation Opportunities in ESG:- Employee wellness and customer engagement, external partners (09:15 - 10:15)**

Morning Break (10:15 - 10:30)

- **Activity:** Identify and Present cost-saving ESG opportunities in your company or an ICT company (10:30 - 11:15)
- **Digital Innovation and digitization in ESG (11:15 - 12:00)**
- **Groupwork on digitization (12:00 - 13:00)**

Lunch Break (13:00 - 14:00)

- **ESG ICT Opportunities Activity:- Company and sector-specific presentations (14:00 - 15:00)**
- **From Compliance to Leadership:- Transition strategies and leadership traits (15:00 - 15:30)**
- **Circular Economy:- Definition, principles, case studies (15:30 - 16:00)**

Afternoon Break (16:00 - 16:15)

- **Present ESG Leadership Roadmap (16:00 - 17:00)**

Day 1

Day 2

Day 3



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REGISTRATION DETAILS:

Delegate 1

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Delegate 2

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Delegate 3

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Delegate 4

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Delegate 5

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Note: In case of 6 or more nominations make a duplicate of this form & fill in the details.

ORGANIZATION DETAILS:

Company: _____

Address: (to be used on invoice):

Telephone: _____

Country: _____

AUTHORIZED BY:

Signature: _____

Name: _____

Job Title: _____

Email: _____

Date: _____

PAYMENT DETAILS:

Credit Card Holder's Details - To send Payment Link

First Name: _____

Last Name: _____

Email: _____

Country: _____

BOOK & PAY:

Actual Fee: USD 3,595 per delegate.

Book before 31 October 2025, Pay: USD 2,995 per delegate.

Group Discount:

Book 2-3 participants.	USD 2,795 per delegate.
Book 4-5 participants.	USD 2,495 per delegate.
Book 6 or more participants.	USD 2,195 per delegate.

————— All Pricing Excludes All Taxes —————

Payment Mode:

Payments will be made by Credit Card or by Bank transfer, an Invoice will be sent soon after we receive the signed & filled registration form.

Payment is required within 5 working days after the receipt of the invoice.

Session Timings:

09:00 am - 04:00 pm (UAE Standard Time)

TERMS & CONDITIONS:

Customer Information:

Fees include tuition, full course documentation, lunches, and refreshments for the duration of the programme. Delegates are responsible for their own travel and accommodation arrangements.

Incidental Expenses:

CorEvents is not responsible for covering airfare, hotel stays, or other travel costs incurred by registrants. Delegates are strongly advised to obtain the necessary travel visas at least 3 weeks prior to the course start date.

Invoicing & Payment Terms:

An invoice will be issued upon receipt of the registration form. **Full payment is required within 5 working days** of the invoice date. Participation in the course is only confirmed once full payment has been received.

Disclaimer:

CorEvents reserves the right to change or cancel any part of its published programme due to unforeseen circumstances.

Cancellation, Transfers & Substitutions:

Cancellations must be submitted via email. A full refund, less a \$100 administrative fee, is available for cancellations received at least 20 working days before the event. Cancellations received after this period, or non-attendance (no-show), are subject to the full course fee with no refund.

A one-time transfer to another course of the same value is allowed, provided the fee has been paid in full; 50% of the new course fee will be invoiced. Transfers must be used within 12 months.

Replacement delegates are welcome at no additional charge, but must be confirmed in writing with full delegate details.

Programme Changes:

CorEvents reserves the right to change the course timing, venue, speaker, or content due to unforeseen circumstances. In the rare event of a cancellation by **CorEvents**, a full refund will be issued, less any applicable bank or service charges (up to 5%). **CorEvents** is not responsible for any other expenses incurred by the delegate.

Acknowledgement:

By registering, the client acknowledges and agrees to these terms. **CorEvents** will not be liable for any expectation or financial loss not explicitly covered herein.

In-House Trainings & Consultation:

If you're looking for Consultation OR if you have a number of delegates with similar training needs, then you may wish to consider having an In-House Training solution delivered locally onsite.

Course can be tailored to specific requirements.

Please contact **Mibsam Ali** on **+92 304 2833695** or email **mibsam@corevents.org** to discuss further possibilities.

