



TREASURY RISK MANAGEMENT IN PRACTICE

HEATMAPS, AI FORECASTING & BALANCE SHEET RESILIENCE

November 17 till 19, 2025 | Dusit Thani Hotel, Dubai - UAE

MASTERCLASS INTRODUCTION:

This three-day, in-person masterclass offers a comprehensive and practical exploration of treasury risk management, designed specifically for professionals working in corporate finance and treasury functions. Structured across three progressive learning days, the program blends expert instruction with hands-on exercises, real-world case studies, and guided AI demonstrations to ensure participants gain both conceptual clarity and applied competence.

The course begins with foundational work on identifying and mapping the full spectrum of treasury risks using heatmaps and structured risk frameworks. It then builds into advanced forecasting techniques using accessible AI concepts—focusing on cash flow modeling, anomaly detection, and stress testing in non-technical formats. The final day transitions into proactive risk mitigation strategies, covering liquidity buffers, hedging instruments, counterparty risks, and their direct connection to balance sheet health.

Each session is interactive, featuring group discussions, scenario-based exercises, and Excel-driven simulations to reinforce learning. Non-technical demonstrations of machine learning applications are integrated to show how emerging tools can enhance forecasting and risk assessment without requiring programming knowledge.

This masterclass is designed not only to teach best practices, but to provide participants with a repeatable, structured approach they can immediately apply in their own organizations—ultimately helping to strengthen decision-making, enhance liquidity planning, and support overall financial resilience.

COURSE OBJECTIVES:

By the end of this program, participants will be able to:

- **Map & Prioritize Risks** – build practical treasury risk heatmaps to visualize exposures and critical vulnerabilities.
- **Sharpen Forecasting with AI Concepts** – apply accessible AI/ML approaches (via user-friendly tools) to strengthen cash and liquidity predictions.
- **Balance Liquidity & Strategy** – connect treasury activities to corporate balance sheet resilience and financing structure.
- **Enhance Decision-Making** – translate technical forecasts and risk assessments into actionable recommendations for management and boards.
- **Apply Practical Frameworks** – work with Excel-based exercises and structured workflows to reinforce concepts

PROGRAM STYLE:

- Interactive Sessions – blending presentations with group discussions.
- Case-Based Learning – practical examples from corporate treasury practice.
- Excel-Based Exercises – hands-on illustrations (non-AI) to reinforce frameworks.
- AI Demonstrations – showing how machine learning can complement forecasts (without coding).
- Daily Quizzes & Wrap-Ups – reinforcing learning and allowing self-assessment.

WHO SHOULD ATTEND:

This course is ideal for professionals involved in treasury, risk management, liquidity planning, and corporate financial strategy. It is particularly beneficial for:

- CEOs / CFOs / Co-Founders / Partners
- Chiefs / Directors / Heads / Managers / Executives: Treasury Department
- Chiefs / Directors / Heads / Managers / Executives: Risk Management Department
- Chiefs / Directors / Heads / Managers / Executives: Financial Planning & Analysis (FP&A) Department
- Chiefs / Directors / Heads / Managers / Executives: Corporate Finance Department
- Chiefs / Directors / Heads / Managers / Executives: Cash and Liquidity Management Department
- Chiefs / Directors / Heads / Managers / Executives: Strategic Finance or Business Planning Department
- Chiefs / Directors / Heads / Managers / Executives: Financial Controls or Compliance Department
- Banking and Financial Services Professionals supporting corporate clients
- Consultants and Advisors in Treasury, Risk, and Corporate Finance





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COURSE AGENDA

Day 1 – Mapping the Risk Landscape

- Introduction: The Treasury Risk Universe
Liquidity, FX, interest rate, counterparty, operational risks.
- Risk Heatmaps in Practice
Building visual risk maps to prioritize exposure.
- Liquidity & Working Capital at Risk
Identifying stress points in receivables, payables, and inventory.
- Case Study: A multinational under liquidity stress.
Takeaway: Participants learn how to design a risk mapping framework that highlights priorities and vulnerabilities.

Day 2 – Predicting and Anticipating Risks

- AI in Treasury Forecasting
How regression, time-series, and anomaly detection can sharpen forecasts.
(Demonstrated in a practical, non-technical way — focus on insights, not coding.)
- Forecasting Cash Flows Under Stress
Creating forward-looking scenarios with billings, AR, and payments.
- Interest Rate and FX Risk Projections
Stress-testing exposures under rate/currency shocks.
- Board-Level Communication
How to explain predictive insights clearly to management.
Takeaway: Participants gain a practical forecasting approach, combining historical data with forward-looking risk scenarios.

Day 3 – Managing Risks Proactively

- Liquidity Risk: Buffers and Contingency Planning
Setting minimum buffers, sizing committed lines, simulating drawdowns.
- FX & Interest Rate Risk Mitigation
Policy frameworks; forwards, swaps, and natural hedges.
- Counterparty and Operational Risk
Credit limits, diversification, controls, and fraud detection.
- Balance Sheet Resilience
Linking treasury actions to capital structure, WACC, and shareholder confidence.
- Wrap-Up Case Simulation
Teams design a treasury risk response plan for a sample corporation.
Takeaway: Participants leave with a structured playbook to guide treasury risk management at both operational and strategic levels.

“FEATURING YOUR COURSE TRAINER”

MR. PETER BOKMA

Peter began his career in 1978 in Amsterdam, Netherlands, in the then-called “Dealing Room,” marking the start of a long and distinguished journey in treasury, trading, and investments. With a pioneering spirit, he embraced technical analysis during the early 1980s, initially relying on hand-drawn charts crafted on graphic paper before transitioning to advanced digital charting tools like Reuters terminals. This foundation enabled him to develop a profound understanding of market dynamics and financial instruments over decades of experience. Throughout his career, Peter has upheld a core philosophy: success in finance comes from combining sharp analytical skills with disciplined money management techniques. This approach has consistently driven profitable outcomes across diverse markets and economic cycles. Starting as a junior trader, he steadily advanced to senior trader and chief dealer roles, eventually assuming treasurer responsibilities.



His expertise extends beyond trading into risk management and treasury operations, where he has served as a trusted freelance consultant. Peter’s consulting work has helped organizations across multiple industries tackle complex exposure and risk challenges while also advising on treasury system implementations and technology upgrades.

Currently based in the Philippines, Peter focuses on empowering finance and treasury professionals through education in investments, trading, and money management. His mission is to equip individuals and organizations with the knowledge and practical skills necessary to generate sustainable value and make sound financial decisions in an increasingly complex global marketplace.

Peter combines deep technical knowledge with practical experience, enabling him to deliver training that is both insightful and immediately applicable in real-world finance environments.

Some of the Peter's clients include:

- | | | | |
|---------------|-------------------|------------------|---------------------------|
| • Commerzbank | • Qatar Petroleum | • IKB Dusseldorf | • Qatar Satellite Company |
| • ING Group | • Nakilat | • Berliner Bank | • Qatar Islamic Bank |



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REGISTRATION DETAILS:

Delegate 1

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Delegate 2

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Delegate 3

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Delegate 4

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Delegate 5

- Name: _____
- Job Title: _____
- Email: _____
- Mobile: _____

Note: In case of 6 or more nominations make a duplicate of this form & fill in the details.

ORGANIZATION DETAILS:

Company: _____

Address: (to be used on invoice): _____

Telephone: _____

Country: _____

AUTHORIZED BY:

Signature: _____

Name: _____

Job Title: _____

Email: _____

Date: _____

PAYMENT DETAILS:

Credit Card Holder's Details - To send Payment Link

First Name: _____

Last Name: _____

Email: _____

Country: _____

BOOK & PAY:

Actual Fee: USD 3,595 per delegate.

Book before 20 October 2025, Pay: USD 2,995 per delegate.

Group Discount:

Book 2-3 participants.	USD 2,795
Book 4-5 participants.	USD 2,495
Book 6 or more participants.	USD 2,195

————— All Pricing Excludes All Taxes —————

Payment Mode:

Payments will be made by Credit Card or by Bank transfer, an Invoice will be sent soon after we receive the signed & filled registration form.

Payment is required within 5 working days after the receipt of the invoice.

Session Timings:

09:00 am - 04:00 pm (UAE Standard Time)

TERMS & CONDITIONS:

Customer Information:

Fees include tuition, full course documentation, lunches, and refreshments for the duration of the programme. Delegates are responsible for their own travel and accommodation arrangements.

Incidental Expenses:

CorEvents is not responsible for covering airfare, hotel stays, or other travel-related costs incurred by registrants. Delegates are strongly advised to obtain the necessary travel visas at least 3 weeks prior to the course start date.

Invoicing & Payment Terms:

An invoice will be issued upon receipt of the registration form. **Full payment is required within 5 working days** of the invoice date. Participation in the course is only confirmed once full payment has been received.

Programme Changes:

CorEvents reserves the right to change the course timing, venue, speaker, or content due to unforeseen circumstances.

Cancellation, Transfers & Substitutions:

Cancellations must be submitted via email. A full refund, less a \$100 administrative fee, is available for cancellations received at least 20 working days before the event. Cancellations received after this period, or in the case of non-attendance (no-show), are subject to the full course fee with no refund.

A one-time transfer to another course of the equal value is permitted, provided the fee has been paid in full; 50% of the new course fee will be invoiced. Transfers must be used within 12 months.

Replacement delegates are welcome at no additional charge, but must be confirmed in writing with full delegate details.

Disclaimer:

In the unlikely event of a cancellation by **CorEvents**, a full refund will be issued, less any applicable bank or service charges (up to 5%). **CorEvents** is not responsible for any other expenses incurred by the delegate.

Acknowledgement:

By registering, the client acknowledges and agrees to these terms. **CorEvents** will not be liable for any expectations or financial losses not explicitly covered herein.

In-House Trainings & Consultation:

If you're looking for Consultation OR if you have a number of delegates with similar training needs, then you may wish to consider having an In-House Training solution delivered locally onsite.

Course can be tailored to specific requirements.

Please contact **Mibsam Ali** on +92 304 2833695 or email mibsam@corevents.org to discuss further possibilities.

